



As a graphic designer, a dedicated work ethic is one of my strongest attributes. I strive for excellence and creativity through hard work and attention to detail. Being highly self-motivated, I enjoy opportunities to increase my knowledge of design and the skills required to be successful for clients. I am also respectful and considerate of those around me.

.education

Bachelor of Applied Science Degree: Visual Communications
May 2000
Ferris State University. Big Rapids, MI

.experience

WEB & PRINT DESIGNER

S.Gilmour Design. Grand Rapids, MI
January 2011-Present

design and coordinate web and print projects from concept to production,
identity design, email marketing, SEO, and social media marketing
communicate with clients, photographers, illustrators, programmers and vendors

SENIOR WEB & PRINT DESIGNER

FineLine Creative. Norton Shores, MI
July 2011-Present (part-time)

design and coordinate websites, email marketing, SEO, and social media marketing
apply new or established brand identities to various marketing mediums
design print pieces & prepare files for production

WEB DESIGNER

Design Design, Inc. Grand Rapids, MI
January 2007-January 2011

design and maintain websites for multiple retail and wholesale companies,
plan, design and execute email marketing and social media campaigns

GRAPHIC DESIGNER

Design Design, Inc. Grand Rapids, MI
January 2003-January 2007

design packaging, gift wrap, tote bags, paper tableware and greeting cards,
develop national sales meeting presentations,
train new hires and interact with local and international vendors

CREATIVE SPECIALIST

RC Productions. Muskegon, MI
June 2000-January 2003

design and coordinate various print and web pieces,
assist senior graphic designer,
communicate with sales team, clients and vendors

.skills

Macintosh: Experience with the Adobe Creative Suite, html, css, Mailchimp, and various CMS platforms.
Communication: Skills in interpersonal communication through interaction with team members and vendors.
Marketing: Member of corporate marketing committee with responsibility of developing online presence.
Teamwork: Experience working in a team oriented environment and training / directing of new hires.

.contacts

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